

Climate Dialogues: Harnessing public procurement data for delivering green solutions

Highlights of the webinar



CLIMATE DIALOGUES

Convening on **TECHNOLOGICAL** and **DATA-DRIVEN** ways to advance **Climate Change Adaptation**

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Join us on 27th June
11:30am to 1:00pm IST

Harnessing
PUBLIC PROCUREMENT DATA
for delivering **sustainable solutions**

Keynote speaker:



Smti Laya Madduri, IAS
Secretary
Finance Department
Govt. of Assam

Speakers:



Bernadine Fernz
Head of Sustainability,
Infrastructure and Asia
Open Contracting
Partnership



Lisa Vanden Eynden
Policy Research and Advice
OECD Public Governance
Directorate



Dr. Shilpi Kapur
Vice President
Environmental
Management Centre
Pvt. Ltd

Moderated by:

Kabeer Arora
Initiative Lead - OCI
CivicDataLab



Organized by:



Supported by:



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/CivicDataLab

Highlights of the webinar

[CivicDataLab](#), supported by The Rockefeller Foundation, is organizing a series of “Climate Dialogues”- to facilitate peer learning and knowledge sharing among countries from the global south on data-driven and technological ways to enhance climate change adaption.

The second webinar of the series, titled '[Harnessing public procurement data for delivering green solutions](#)' was held on 27th June 2023. Kabeer Arora, Initiative Lead, Open Contracting India Initiative, CivicDataLab moderated the event. The webinar included national and international stakeholders in the sector. Smti Laya Madduri, IAS, Secretary, Finance Department, Government of Assam, India, shared the government perspective and congratulated the panelists on such a vibrant discussion with new insights into the Green Public Procurement sector (GPP).


The esteemed panelists included:

- Ms Lisa Vanden Eynden, Policy Research and Advice, OECD Public Governance Directorate
- Dr. Shilpi Kapur, Vice President, Environmental Management Centre (EMC)
- Bernadine Fernz, Head of Sustainability, Infrastructure and Asia, Open Contracting Partnership (OCP)

The panelists shared their learnings and work on adopting green and sustainable public procurement processes. The panelists emphasized the need for Green Public Procurement (GPP) and Sustainable Public Procurement (SPP) while highlighting the economical and environmental benefits of the same. Showcasing GPP and SPP use-cases, the panelists concurred that public procurement can deliver sustainable green actions and data and technological innovations play a major role in facilitating that. The panel presentations were followed by Q&A from the attendees.

The event had over 75 participants from over 12 countries.

Recording of the webinar

 [Climate Dialogues - Harnessing public procurement data for delivering green so...](#)



KEY TAKEAWAYS:

Ms. Lisa Vanden Eyden highlighted that Green Public Procurement (GPP) utilizes the public sector's purchasing power to achieve environmental objectives. GPP has shifted from “do less harm” to a more proactive approach whereby public procurement is used to achieve specific environmental objectives. A survey on GPP shows that 94% of OECD countries have adopted an active national GPP policy or framework. She emphasized the need to consider the market as an ally, not as the enemy, and actively engage with them.

Dr. Shilpi Kapur Bakshi explained how we, in the global south, need to move beyond Green Public Procurement (GPP) to Sustainable Public Procurement (SPP). SPP extends beyond just the environmental cost of public procurement and incorporates social and economic benefits along with environmental costs. It promotes efficiency, effectiveness, transparency, and accountability, leading to life-cost savings and improved quality of goods and services procured. It encourages the adoption of cutting-edge technologies, supports the circular economy, and drives innovation in products and services. Talking about the effective deployment of use-cases of SPP in India, Dr. Kapur mentioned the largest Indian public procurer, Indian Railways, and the methods through which it has incorporated aspects of GPP and SPP in its procurement processes to enable sustainability. She further explained how SPP can transition to the much-coveted "Circular Public Procurement". This would create a more holistic approach to climate change action as procuring entities can minimize and avoid adverse environmental impacts and waste creation across their whole products' and services' life cycle by being mindful of how the product or service will be made, procured, used, disposed or recycled/ refurbished. .

Bernadine Fernz discussed the need for Green Public Procurement (GPP) by describing the enormous amounts of money spent globally every year for public procurement. : As per World Economic Forum,

- \$13 Trillion is spent on public contracts annually
- Public procurement is responsible for 15% of all greenhouse gas emissions

She explained how clean, open, machine-readable procurement data can drive GPP and described OCP's guidebook on “How to calculate sustainable public procurement indicators with OCDS data?”

She emphasized the need for defining specific criteria and setting green goals to describe different types of procurement. These data-driven milestones can ensure the effective adoption of GPP.

Overall, the event underscored the importance of GPP, SPP, and the crucial role of data and information in facilitating informed decision-making and ensuring the effective implementation of sustainable procurement practices.

Attendee Report

Number of registered participants = 129

Number of registered participants who logged in for the event = 75*

Unique viewers = 73

Maximum concurrent viewers = 57

Representation from 12 countries

**Several participants have inquired about obtaining the event recording over the mail, as they are in an unsuited timezone.*

